

O. FELIX AMORUWA

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Principal Product Manager with 12+ years driving go-to-market execution and business performance for enterprise platforms at scale — including security observability at Splunk and developer platform growth to 675M+ engagements at Intuit. Proven ability to diagnose adoption, retention, and growth problems using data, align cross-functional partners across product, engineering, CS, and field teams, and shape solutions across product changes, pricing and packaging, and positioning. NeurIPS published researcher; UC Berkeley engineering and CMU MBA.

PROFESSIONAL EXPERIENCE

SPLUNK INC. | San Francisco, CA

Senior Product Manager — Security & Search Platform (SCS) 01/19 – 01/21

- Owned Splunk Processing Language (SPL/SPL2) and Search Services for Splunk Cloud Services — a DevSecOps platform trusted by Fortune 500 security and operations teams — building product roadmaps, PRDs, and acceptance criteria that balanced internal partner, third-party developer, and enterprise customer requirements.
- Led query performance optimization initiative for Fortune 500 beta customer (Assurance), building mirrored Enterprise topology for benchmark testing and achieving up to 10x performance improvements — directly improving product-market fit and customer adoption for cloud security workloads.
- Delivered Scheduler Service end-to-end in ~4 months (June–Oct 2019), enabling scheduled search capabilities for first-party security applications; demoed at Splunk .conf19 to thousands of security practitioners.
- Designed repeatable RICE-based prioritization framework across 3 microservice backlogs, balancing field feedback from Fortune 500 customers with internal roadmap priorities — a model for cross-functional GTM alignment. Splunk .conf18 Speaker.

INTUIT | Mountain View, CA

Staff Product Manager — Developer Platform & GTM Growth 06/21 – 09/24

- Achieved 275% YoY growth in platform engagements, scaling to 675M+ in FY23 across QuickBooks, TurboTax, Mint, Mailchimp, and Credit Karma — driven by data-informed prioritization of adoption and retention levers across 20+ mobile apps and 30+ product SKUs.
- Implemented ICE Presence in async chat, generating \$480K/month in incremental invoicing — a direct commercial outcome from identifying an expansion opportunity and executing cross-functional go-to-market delivery.
- Delivered ICE Self-Service platform (DevPortal, GitOps config, ICE Playground), reducing developer onboarding from 2–3 weeks to minutes in pre-prod and <24 hours for production, while mitigating \$1M+ in projected opex growth — improving product-market fit and reducing friction in the adoption motion.
- Conducted enterprise-wide Service Language Assessment across 9 languages, analyzing usage data and developer feedback to inform strategic investment decisions presented to CTO — demonstrating portfolio-level pattern recognition and executive-level communication.
- Worked closely with telemetry and usage data (SQL, BigQuery) to diagnose developer pain points and prioritize roadmap investments; scaled platform throughput from 6K to 50K TPS via rSocket migration supporting ~1.5M concurrent connections with sub-25ms TP99.
- Led Mailchimp GCP-to-AWS migration for MSaaS, partnering across engineering, DevPortal, and field teams to meet production deadline — cross-functional execution across product, R&D, and go-to-market partners.

KAISER PERMANENTE | Pleasanton, CA

SOA Technical Product Manager — Security Observability & Platform 08/12 – 12/18

- Led development and enterprise rollout of Splunk Logging-as-a-Service (1.7 TB daily volume, 200+ internal enterprise customers) and ITSI Application Monitoring-as-a-Service — delivering security observability infrastructure at scale across a regulated healthcare enterprise.
- Led demand forecasting and capacity planning for SOA product suite, analyzing business drivers and developing IT capacity plans across multiple datacenters to support growth and retention of internal platform customers.

STREAMIO AI | Oakland, CA

Founder & CEO — AI Platform (macOS, Linux, iOS & Web) 09/24 – Present

- Led 0-to-1 product strategy, customer discovery, and go-to-market execution for an AI-native desktop and mobile platform — conducting iterative customer interviews to refine product-market fit and inform positioning across multiple market verticals.
- Implemented OpenClaw multi-agent orchestration framework with gateway protocol and subagent delegation — enabling coordinated AI agent workflows across real estate, insurance, health/dental, and financial markets industries.

FINTELLECT AI | Oakland, CA

Founder & CEO — AI Financial Platform (iOS/Android/Web) 09/24 – Present

- Led customer discovery, go-to-market execution, and App Store launch for an AI-powered financial education platform — synthesizing trader feedback into product direction and establishing partnerships with industry influencers to drive adoption.

IBM | Pittsburgh, PA / Foster City, CA / RTP, NC

Software Engineer — Business Intelligence Products 07/05 – 03/10

- Resolved multiple \$1–5M high-severity customer escalations for enterprise BI software; led cross-functional root cause analysis and customer-facing resolution, improving case resolution time by 20% — building early foundation in field feedback synthesis and enterprise customer problem-solving.

BANK OF AMERICA MERRILL LYNCH | Charlotte, NC

Tech MBA Summer Associate — Global Corporate & Investment Banking T&O 06/11 – 08/11

- Developed enhanced estimation model using Monte Carlo simulation to optimize DMAIC phase distribution across a \$494M portfolio in Global Technology & Operations — demonstrating quantitative, business-oriented decision-making.

AI/ML RESEARCH & PROJECTS

aeval — AI Model Evaluation Platform (2025–2026)

- Built local-first AI evaluation platform with adversarial safety testing, refusal detection, and data contamination detection — security-adjacent capabilities directly applicable to evaluating AI behavior in DevSecOps contexts.
- Statistical rigor: bootstrap confidence intervals, Welch's t-test, Cohen's d effect size, and automated safety gates integrated into CI/CD pipelines. Stack: FastAPI, TimescaleDB, Redis, Next.js, Ollama.

RL Workbench — Post-Training RL Platform (2026)

- Built 3-phase RL post-training workbench benchmarking GRPO/DPO across TRL, VeRL, OpenRLHF, and NeMo RL — demonstrating portfolio-level framework evaluation and data-driven prioritization methodology applicable to security product investment decisions.

BRAIN — Protein Structure Prediction ML Platform (UC Berkeley 2004; rewritten 2026)

- NeurIPS 2014 accepted paper on neural networks for protein structure prediction; original 2004 system hand-coded in C++ with custom BPTT, rewritten in PyTorch spanning 413 to 8B parameters.

EDUCATION

CARNEGIE MELLON UNIVERSITY, SILICON VALLEY

Master of Science — Software Management Mountain View, CA (08/16)

CARNEGIE MELLON, TEPPER SCHOOL OF BUSINESS

Master of Business Administration — Concentrations: Finance, Quantitative Analysis, Economics Pittsburgh, PA (03/12)

UC BERKELEY, COLLEGE OF ENGINEERING & HAAS SCHOOL OF BUSINESS

Bachelor of Science — Computational Engineering Science Berkeley, CA (12/05)

Certificate — Corporate Finance for Financial Engineering

TEACHING EXPERIENCE

DE ANZA COLLEGE | Cupertino, CA

Adjunct Faculty — Computer Information Systems Department 04/18 – Present

- CIS 35A/B, 36A/B — Java Programming; CIS 102 — Ethical Hacking; CIS 104 — Digital Forensics and Hacker Investigation; CIS 64E — Fundamentals of Large Scale Cloud Computing (AWS, GCP); CIS 44F — Introduction to Data Analytics; CIS 95F — Managing Cloud Projects.

ADDITIONAL INFORMATION

- FAA Commercial Drone License; FAA Private Pilot License (intended CFI)
- O'Reilly & OER Publications: Data Analytics and Managing Cloud Projects (forthcoming Summer 2026)
- First Tee Assistant Golf Coach — San Francisco Chapter (2012–Present), Pittsburgh Chapter (2011–2012)
- Interests: Classical & Jazz Saxophone (Alto/Tenor/Baritone), Triathlon, Golf, Intramural Basketball & Soccer