

O. FELIX AMORUWA

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Consumer product leader with 12+ years driving discovery, engagement, and marketplace growth at scale — including 675M+ engagements and 275% YoY growth on Intuit's cross-product consumer platform spanning QuickBooks, TurboTax, Mint, and Credit Karma. Proven track record of shipping AI-powered consumer products from 0 to 1, building executive and cross-functional alignment, and incorporating the latest AI technologies — from multi-agent orchestration to RAG-based relevance pipelines — to elevate browsing and discovery experiences. NeurIPS published researcher; UC Berkeley Engineering + CMU MBA.

PROFESSIONAL EXPERIENCE

INTUIT | Mountain View, CA

Staff Product Manager — Consumer Platform & Engagement Infrastructure 06/21 – 09/24

- Drove 275% YoY growth in consumer platform engagements, scaling to 675M+ in FY23 across QuickBooks, TurboTax, Mint, Mailchimp, and Credit Karma — owning the product vision, strategy, and roadmap for cross-vertical discovery and engagement infrastructure.
- Delivered ICE Self-Service platform (DevPortal, GitOps config, ICE Playground), reducing onboarding from 2–3 weeks to minutes; mitigated \$1M+ in projected opex growth — presented roadmap and business case to CTO, building executive leadership alignment.
- Scaled platform throughput from 6K to 50K TPS via rSocket migration supporting ~1.5M concurrent connections with sub-25ms TP99 — enabling marketplace-scale reliability across 20+ mobile apps and 30+ product SKUs.
- Implemented ICE Presence in async chat, generating \$480K/month in incremental revenue; deployed Background-to-Foreground Messaging on iOS/Android with <100ms latency — directly linking discovery surface improvements to core bookings-equivalent growth.
- Used SQL and BigQuery telemetry to define measurable objectives and key results, prioritizing developer and consumer pain points across the platform; built Asterias, a declarative asset lifecycle management platform with GraphQL API.
- Conducted enterprise-wide Service Language Assessment across 9 languages, analyzing usage data and developer feedback — demonstrating strong ability to use data and business analysis to support product strategy decisions presented to executive leadership.
- Led Mailchimp GCP-to-AWS migration for MSaaS and initiated Drift Detection program — partnering across Engineering, Design, and Operations to align cross-functional teams on shared execution roadmap.

STREAMIO AI | Oakland, CA

Founder & CEO — AI-Powered Consumer Discovery Platform (macOS, iOS & Web) 09/24 – Present

- Entrepreneurial track record: built and shipped a production AI consumer platform from 0 to 1 — real-time AI analysis of screen captures enabling contextual discovery across real estate, financial markets, and insurance verticals, directly analogous to Airbnb's multi-vertical discovery surface.
- Implemented OpenClaw multi-agent orchestration framework with gateway protocol and subagent delegation — incorporating the latest AI technologies to power context-aware, relevance-driven recommendations across distinct content verticals.
- Integrated Redfin/Zillow APIs to deliver automated real estate CMA discovery reports — building AI-powered browsing tools that surface the most relevant listings to users in real time.
- Led 0-to-1 product strategy, customer discovery interviews, and iterative product refinement; executed go-to-market including App Store and desktop distribution with code signing, OAuth 2.0 auth, and Stripe subscription monetization.

FINTELLECT AI | Oakland, CA

Founder & CEO — AI Consumer Marketplace Platform (iOS/Android/Web) 09/24 – Present

- Architected RAG retrieval pipeline with ChromaDB vector store and multi-provider LLM orchestration (Claude, GPT-4, Gemini) with fallback routing — building relevance models that personalize discovery and advisory interactions for retail investors.
- Led customer discovery, App Store launch, and influencer partnerships — crafting product narrative and go-to-market strategy to communicate product benefits externally and drive consumer growth.

SPLUNK INC. | San Francisco, CA

Senior Product Manager — Search & Discovery 01/19 – 01/21

- Owned Search Service (Go microservices), Search Catalog (PostgreSQL metadata), and Splunk Processing Language (SPL/SPL2) — driving the product roadmap for Splunk's core discovery and query surface on Splunk Cloud Services.
- Led query performance optimization initiative achieving up to 10x improvements for Fortune 500 beta customers; designed RICE-based prioritization framework balancing internal, third-party, and enterprise requirements across 3 microservice backlogs.
- Delivered Scheduler Service end-to-end in ~4 months, enabling scheduled discovery capabilities for first-party applications; demoed at Splunk .conf19 — demonstrating fast-paced execution as an individual contributor.

KAISER PERMANENTE | Pleasanton, CA

SOA Technical Product Manager 08/12 – 12/18

- Led enterprise rollout of Splunk Logging-as-a-Service (1.7 TB daily volume, 200+ internal customers) and ITSI Application Monitoring-as-a-Service — owning demand forecasting, capacity planning, and cross-functional roadmap alignment across multiple datacenters.
- Built Redis-based caching capability across the enterprise to address scalability, fault tolerance, and data redundancy at platform scale.

BANK OF AMERICA MERRILL LYNCH | Charlotte, NC

Tech MBA Summer Associate — Global Corporate & Investment Banking T&O 06/11 – 08/11

- Developed Monte Carlo simulation model to optimize DMAIC phase distribution across a \$494M portfolio — demonstrating quantitative business analysis to support strategic decisions.

IBM | Pittsburgh, PA / Foster City, CA / RTP, NC

Software Engineer — Business Intelligence Products 07/05 – 03/10

- Resolved multiple \$1–5M high-severity customer escalations for enterprise BI products; led cross-functional root cause analysis and customer-facing resolution, improving case resolution time by 20%.

AI/ML RESEARCH & PROJECTS

aeval — AI Model Evaluation Platform (2025–2026)

- Built local-first evaluation platform measuring factuality, reasoning, instruction-following, safety, and code generation — providing the statistical rigor (bootstrap CIs, Welch’s t-test, Cohen’s d) needed to validate relevance model quality at scale. Stack: FastAPI, TimescaleDB, Redis, Next.js, Ollama.

RL Workbench — Post-Training RL Platform (2026)

- Built 3-phase RL post-training workbench benchmarking 12 algorithms (PPO, GRPO, DPO, SimPO, and more) across TRL, VeRL, OpenRLHF, and NeMo RL — demonstrating hands-on depth with the latest AI technologies powering modern relevance and ranking systems.

BRAIN — Protein Structure Prediction ML Platform (UC Berkeley 2004; rewritten 2026)

- NeurIPS 2014 accepted paper; production PyTorch platform spanning 413 to 8B parameters across 5 neural architectures (feedforward, GRU, Transformer, ESM-2, multi-task) with MLflow, Optuna HPO, and FastAPI serving.

EDUCATION

CARNEGIE MELLON UNIVERSITY, SILICON VALLEY

Master of Science — Software Management Mountain View, CA (08/16)

CARNEGIE MELLON, TEPPER SCHOOL OF BUSINESS

Master of Business Administration — Concentrations: Finance, Quantitative Analysis, Economics Pittsburgh, PA (03/12)

UC BERKELEY, COLLEGE OF ENGINEERING & HAAS SCHOOL OF BUSINESS

Bachelor of Science — Computational Engineering Science Berkeley, CA (12/05)

Certificate — Corporate Finance for Financial Engineering

TEACHING EXPERIENCE

DE ANZA COLLEGE | Cupertino, CA

Adjunct Faculty — Computer Information Systems Department 04/18 – Present

- Courses: Java Programming (CIS 35A/B, 36A/B), Introduction to PL/SQL (CIS 64C/G), Introduction to Data Analytics (CIS 44F), Fundamentals of Large Scale Cloud Computing — AWS, GCP (CIS 64E), Ethical Hacking (CIS 102), Digital Forensics (CIS 104), Managing Cloud Projects (CIS 95F).

ADDITIONAL INFORMATION

- FAA Commercial Drone License; FAA Private Pilot License (intended CFI)
- O'Reilly & OER Publications: Data Analytics and Managing Cloud Projects (forthcoming Summer 2026)
- First Tee Assistant Golf Coach — San Francisco Chapter (2012–Present), Pittsburgh Chapter (2011–2012)
- Interests: Classical & Jazz Saxophone (Alto/Tenor/Baritone), Triathlon, Golf, Intramural Basketball & Soccer