

O. FELIX AMORUWA

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Product leader with 12+ years building and scaling complex B2B2C platforms — including 3+ years in healthcare enterprise environments — with deep fluency in platform scalability, funnel instrumentation, and triage frameworks for custom client work. At Intuit, drove 275% YoY growth in platform engagements to 675M+ by instrumenting activation funnels, building RICE-based prioritization frameworks across multi-stakeholder backlogs, and reducing developer onboarding from weeks to minutes. At Kaiser Permanente, scaled enterprise platform services to 200+ internal clients in a regulated healthcare environment. Operates with founder-level ownership; actively deploys LLM and agentic tools in product workflows.

PROFESSIONAL EXPERIENCE

INTUIT | Mountain View, CA

Staff Product Manager — Developer Platforms & B2B2C Infrastructure 06/21 – 09/24

- Achieved 275% YoY growth in platform engagements, scaling to 675M+ in FY23 across QuickBooks, TurboTax, Mint, Mailchimp, and Credit Karma — driven by funnel instrumentation (SQL, BigQuery), activation analysis across ~20 mobile apps and 30+ product SKUs, and iterative removal of onboarding friction.
- Delivered ICE Self-Service platform (DevPortal, GitOps config, ICE Playground), reducing member onboarding from 2–3 weeks to minutes in pre-prod and <24 hours for production — a direct enrollment funnel optimization that mitigated \$1M+ in projected opex growth.
- Designed and operationalized a RICE-based triage and prioritization framework across 3 microservice backlogs, balancing internal partner, third-party, and Fortune 500 client requirements — establishing clear criteria for what gets built, when, and by whom.
- Initiated MSaaS Drift Detection and Resolution program: wrote Java JAR library to scan Git repos for configuration drift, built remediation roadmap, and partnered with Design on DevPortal UI — demonstrating end-to-end ownership from diagnosis to execution.
- Conducted enterprise-wide Service Language Assessment across 9 languages, analyzing usage data and developer feedback to inform strategic investment decisions presented to CTO — translating complex stakeholder requirements into platform-level roadmap decisions.
- Implemented ICE Presence in async chat, generating \$480K/month in additional invoicing; deployed Background-to-Foreground Messaging on iOS/Android with <100ms latency. DeveloperWeek 2022 speaker.

KAISER PERMANENTE | Pleasanton, CA

SOA Technical Product Manager — Enterprise Platform Services 08/12 – 12/18

- Led development and enterprise rollout of platform services to 200+ internal enterprise clients in a regulated healthcare environment — including Splunk Logging-as-a-Service (1.7 TB daily volume) and ITSI Application Monitoring-as-a-Service, directly analogous to payer configuration and employer-facing platform management.
- Led demand forecasting and capacity planning for SOA product suite across multiple datacenters — building the eligibility scalability assessment and improvement planning discipline required for enrollment growth at scale.
- Built caching capability using Redis and XC10 across the enterprise to address scalability, fault tolerance, and data redundancy — ensuring platform reliability for high-volume, multi-stakeholder benefit delivery.

SPLUNK INC. | San Francisco, CA

Senior Product Manager — Search Orchestration 01/19 – 01/21

- Embedded directly with beta customer (Assurance) in a forward-deployed capacity — built mirrored Enterprise topology for benchmark testing and achieved up to 10x query performance improvements, operating as the product owner in an external client relationship.
- Delivered Scheduler Service end-to-end in ~4 months (June–Oct 2019), owning the full product lifecycle from PRD through demo at Splunk .conf19 — high-ownership execution in a complex, multi-stakeholder platform environment.
- Owned product roadmaps, PRDs, and acceptance criteria for Search Service (Go microservices) and Search Catalog (PostgreSQL metadata service) across Splunk Cloud Services — balancing internal partner, third-party developer, and Fortune 500 client requirements. Splunk .conf18 Speaker.

STREAMIO AI | Oakland, CA

Founder & CEO — streamio.ai (macOS, Linux, iOS & Web) 09/24 – Present

- Founded and shipped a production AI platform end-to-end — operating with full founder-level ownership across product strategy, AI development, customer discovery, and go-to-market execution, including iterative refinement based on direct customer interviews.
- Implemented OpenClaw multi-agent orchestration framework with gateway protocol and subagent delegation — actively deploying LLM and agentic tools in product workflows across real estate, insurance, health/dental, and financial markets verticals.
- Built end-to-end auth and payments pipeline (Kinde OAuth 2.0, Stripe subscriptions, tiered plans) with secure credential management — demonstrating 0-to-1 activation funnel design and member onboarding instrumentation.

FINTELLECT AI | Oakland, CA

Founder & CEO — fintellectai.io (iOS/Android/Web) 09/24 – Present

- Built mobile-first AI financial platform with RAG retrieval pipeline, multi-provider LLM orchestration (Claude, GPT-4, Gemini) with fallback routing, and structured output validation — applying AI-assisted product development to a regulated, member-facing activation surface.
- Led customer discovery efforts and App Store go-to-market, refining the platform based on user feedback and establishing partnerships with industry influencers.

IBM | Pittsburgh, PA / Foster City, CA / RTP, NC

Software Engineer — Business Intelligence Products 07/05 – 03/10

- Resolved multiple \$1–5M high-severity customer escalations for enterprise BI software products; led cross-functional root cause analysis and customer-facing resolution, improving case resolution time by 20% — early client-embedded product and technical ownership.

BANK OF AMERICA MERRILL LYNCH | Charlotte, NC

Tech MBA Summer Associate — Global Corporate & Investment Banking T&O 06/11 – 08/11

- Developed enhanced estimation model using Monte Carlo simulation to optimize DMAIC phase distribution across a \$494M portfolio in Global Technology & Operations.

EDUCATION

CARNEGIE MELLON UNIVERSITY, SILICON VALLEY

Master of Science — Software Management Mountain View, CA (08/16)

CARNEGIE MELLON, TEPPER SCHOOL OF BUSINESS

Master of Business Administration — Concentrations: Finance, Quantitative Analysis, Economics Pittsburgh, PA (03/12)

UC BERKELEY, COLLEGE OF ENGINEERING & HAAS SCHOOL OF BUSINESS

Bachelor of Science — Computational Engineering Science Berkeley, CA (12/05)

Certificate — Corporate Finance for Financial Engineering

AI/ML RESEARCH & PROJECTS

aeval — AI Model Evaluation Platform (2025–2026)

- Built local-first evaluation platform with funnel-style instrumentation: 5 core eval types, bootstrap confidence intervals, Welch's t-test, Cohen's d effect size, saturation detection, and CI/CD regression detection — directly applicable to enrollment funnel instrumentation and activation baseline measurement. Stack: FastAPI, TimescaleDB, Redis, Next.js, Ollama.

RL Workbench — Post-Training RL Platform (2026)

- Built 3-phase RL post-training workbench benchmarking GRPO/DPO across TRL, VeRL, OpenRLHF, and NeMo RL — demonstrating applied AI/ML fluency and active use of LLM-adjacent tooling in product development workflows.

NeurIPS 2014 — Montreal, Canada

- Accepted paper on artificial neural networks for protein secondary structure prediction.

TEACHING EXPERIENCE

DE ANZA COLLEGE | Cupertino, CA

Adjunct Faculty — Computer Information Systems Department 04/18 – Present

- Courses: Java Programming (CIS 35A/B, 36A/B), Introduction to PL/SQL (CIS 64C/G), Introduction to Data Analytics (CIS 44F), Fundamentals of Large Scale Cloud Computing — AWS, GCP (CIS 64E), Ethical Hacking (CIS 102), Digital Forensics (CIS 104), Managing Cloud Projects (CIS 95F).

ADDITIONAL INFORMATION

- FAA Commercial Drone License; FAA Private Pilot License (intended CFI)
- O'Reilly & OER Publications: Data Analytics and Managing Cloud Projects (forthcoming Summer 2026)
- First Tee Assistant Golf Coach — San Francisco Chapter (2012–Present), Pittsburgh Chapter (2011–2012)
- Interests: Classical & Jazz Saxophone (Alto/Tenor/Baritone), Triathlon, Golf, Intramural Basketball & Soccer