

O. FELIX AMORUWA

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Consumer fintech product leader with 12+ years driving products from concept to launch to hyperscale — including a retail investing platform built to democratize finance for everyday Americans and a consumer platform scaled to 675M+ engagements across QuickBooks, TurboTax, Mint, and Credit Karma. Proven track record defining product vision, aligning cross-functional stakeholders (legal, compliance, operations, finance), and delivering measurable business impact in fast-moving environments. MBA (Carnegie Mellon Tepper), BS Computational Engineering (UC Berkeley); NeurIPS published researcher.

PROFESSIONAL EXPERIENCE

FINTELLECT AI | Oakland, CA

Founder & CEO — fintellectai.io (iOS/Android/Web) 09/24 – Present

- Built and launched mobile-first AI financial education and investing platform empowering retail investors — executing full product lifecycle from customer discovery through App Store launch, embodying the mission to democratize finance for all.
- Defined product vision and roadmap for guided investing journeys merging interactive financial literacy, real-time market insights, and curated expert content; iterated rapidly based on trader feedback and influencer partnerships.
- Architected multi-provider LLM orchestration (Claude, GPT-4, Gemini) with RAG retrieval pipeline, fallback routing, structured output validation, and token budget optimization — delivering reliable, context-aware financial advisory at scale.
- Built AI-powered charting and macroeconomic analysis tools for asset class selection, execution planning, and risk management; integrated automated trade analysis to surface actionable insights for retail investors.
- Led customer discovery efforts and go-to-market execution, establishing partnerships with industry influencers and refining the platform based on direct user feedback.

INTUIT | Mountain View, CA

Staff Product Manager — Consumer Platform & Developer Infrastructure 06/21 – 09/24

- Scaled consumer platform to 675M+ engagements in FY23 across QuickBooks, TurboTax, Mint, Mailchimp, and Credit Karma — achieving 275% YoY growth and driving \$480K/month in additional invoicing through ICE Presence in async chat.
- Drove execution from concept through launch on ICE Self-Service platform (DevPortal, GitOps config, ICE Playground), reducing developer onboarding from 2–3 weeks to minutes and mitigating \$1M+ in projected opex growth.
- Scaled platform throughput from 6K to 50K TPS via rSocket migration supporting ~1.5M concurrent connections with sub-25ms TP99 — ensuring reliability at hyperscale across 20 mobile apps and 30+ product SKUs.
- Partnered cross-functionally with engineering, design, legal, and finance stakeholders across a 30+ SKU portfolio; used SQL and BigQuery telemetry to define success metrics, prioritize developer pain points, and build data-driven roadmaps.
- Led Mailchimp GCP-to-AWS migration for MSaaS and initiated Drift Detection program — writing Java JAR library to scan Git repos for configuration drift and building remediation roadmap using OpenRewrite.
- Conducted enterprise-wide Service Language Assessment across 9 languages, analyzing usage data and developer feedback to inform strategic investment decisions presented to CTO; DeveloperWeek 2022 speaker.

STREAMIO AI | Oakland, CA

Founder & CEO — streamio.ai (macOS, Linux, iOS & Web) 09/24 – Present

- Led 0-to-1 product strategy, AI development, and go-to-market execution for a production desktop and mobile application — including customer discovery, iterative product refinement, and end-to-end payments pipeline (Stripe subscriptions, Kinde OAuth 2.0).
- Implemented OpenClaw multi-agent orchestration framework enabling coordinated AI agent workflows across real estate, insurance, health/dental, and financial markets industries.

SPLUNK INC. | San Francisco, CA

Senior Product Manager — Search Orchestration 01/19 – 01/21

- Delivered Scheduler Service end-to-end in ~4 months, enabling scheduled search capabilities for first-party applications and demoed at Splunk .conf19 — demonstrating speed and urgency in shipping consumer-facing cloud products.
- Led query performance optimization initiative achieving up to 10x improvements for a Fortune 500 beta customer; designed RICE-based prioritization framework balancing internal partner, third-party developer, and enterprise customer requirements.
- Owned product roadmaps, PRDs, and acceptance criteria for Search Service (Go microservices) and Splunk Processing Language (SPL/SPL2) across Splunk Cloud Services.

KAISER PERMANENTE | Pleasanton, CA

SOA Technical Product Manager 08/12 – 12/18

- Led enterprise platform serving 200+ internal customers at 1.7 TB daily volume (Splunk Logging-as-a-Service and ITSI Application Monitoring-as-a-Service); led demand forecasting and capacity planning across multiple datacenters.
- Built caching capability using Redis and XC10 across the enterprise to address scalability, fault tolerance, and data redundancy challenges.

BANK OF AMERICA MERRILL LYNCH | Charlotte, NC

Tech MBA Summer Associate — Global Corporate & Investment Banking T&O 06/11 – 08/11

- Developed enhanced estimation model using Monte Carlo simulation to optimize DMAIC phase distribution across a \$494M portfolio in Global Technology & Operations — building analytical foundation in financial services.

IBM | Pittsburgh, PA / Foster City, CA / RTP, NC

Software Engineer — Business Intelligence Products 07/05 – 03/10

- Resolved multiple \$1–5M high-severity customer escalations for enterprise BI software; led cross-functional root cause analysis and improved case resolution time by 20% across the Support Organization.

EDUCATION

CARNEGIE MELLON, TEPPER SCHOOL OF BUSINESS

Master of Business Administration — Concentrations: Finance, Quantitative Analysis, Economics Pittsburgh, PA (03/12)

CARNEGIE MELLON UNIVERSITY, SILICON VALLEY

Master of Science — Software Management Mountain View, CA (08/16)

UC BERKELEY, COLLEGE OF ENGINEERING & HAAS SCHOOL OF BUSINESS

Bachelor of Science — Computational Engineering Science Berkeley, CA (12/05)

Certificate — Corporate Finance for Financial Engineering

AI/ML RESEARCH & PROJECTS

aeval — AI Model Evaluation Platform (2025–2026)

- Built local-first evaluation platform with 5 core eval types, adversarial safety testing, and statistical rigor (bootstrap confidence intervals, Welch's t-test, Cohen's d); CI/CD integration with regression detection and automated safety gates. Stack: FastAPI, TimescaleDB, Redis, Next.js, Ollama.

BRAIN — Protein Structure Prediction ML Platform (UC Berkeley 2004; rewritten 2026)

- NeurIPS 2014 published research; production ML platform in PyTorch with 5 neural architectures, MLflow experiment tracking, Optuna HPO, and FastAPI serving — spanning 413 to 8B parameters (19M-fold scale increase).

RL Workbench — Post-Training RL Platform (2026)

- Built 3-phase RL post-training workbench benchmarking GRPO/DPO across TRL, VeRL, OpenRLHF, and NeMo RL; implemented 12 RL algorithms with standardized throughput/memory/convergence benchmarking.

TEACHING EXPERIENCE

DE ANZA COLLEGE | Cupertino, CA

Adjunct Faculty — Computer Information Systems Department 04/18 – Present

- Courses: Java Programming, Introduction to PL/SQL, Data Analytics, Large Scale Cloud Computing (AWS, GCP), Ethical Hacking, Digital Forensics, Managing Cloud Projects.

ADDITIONAL INFORMATION

- FAA Commercial Drone License; FAA Private Pilot License (intended CFI)
- O'Reilly & OER Publications: Data Analytics and Managing Cloud Projects (forthcoming Summer 2026)
- First Tee Assistant Golf Coach — San Francisco Chapter (2012–Present), Pittsburgh Chapter (2011–2012)
- Interests: Classical & Jazz Saxophone (Alto/Tenor/Baritone), Triathlon, Golf, Intramural Basketball & Soccer